

First Look

2019 *Discover Charlottesville*

At a Glance

Discover Charlottesville is a coffee-table quality, hardbound publication offering visitors an interesting view of the city and surrounding counties of Charlottesville as well as engaging spotlights on its local businesses and residents. The book is prominently displayed in guest rooms, hotel lobbies, B&Bs, inns, private lodgings, wineries, breweries, distilleries, professional offices and the University of Virginia.

Key Points

- Available to over 2 million visitors per year
- Available to over 100,000 residents per year
- Written to inspire longer stays, increased purchasing and return visits
- Annual printing ensures content is always current
- Available in print, mobile and digital formats

Where's the Book Located?

Discover Charlottesville is available as the exclusive local publication in over 5,700 lodging guest rooms, 70 area tasting rooms, all hospitals' public areas, all UVA departments' reception areas, and over 800 area professional organizations' lobby and waiting areas.

Content for our Reader

Area Information

Our city's top points of interest – from historic landmarks to hidden local treasures – exhibits the area's exceptional character.

Highlights

Insightful essays and interviews, stunning photography and thoughtful articles capture the spirit of Charlottesville.



Albemarle and Surrounding Counties

Featuring the unique and the interesting, these pages provide an overview of neighboring counties to showcase their charm and authentic rural beauty.

Sponsors

A well-curated collection of the city's best shopping, dining, tours, entertainment, museums, attractions, craft beverages and more, provides readers the helpful information they need to make the most of their visit to the area.

Distribution

Proudly distributed to over 5,700 guest rooms and over 800 business locations making it available to over 2 million readers



Hotels:

Affordable Suites of America
 Best Western Crossroads Inn
 Boar's Head Inn
 Comfort Inn Monticello
 Comfort Inn Orange
 Country Inn & Suites
 Courtyard - 29 North
 Courtyard - University
 Days Inn
 Doubletree Hotel
 Draftsman Hotel
 Econo Lodge North
 English Inn
 Fairfield Inn
 Fairfield Inn & Suites
 Graduate Charlottesville
 Hampton Inn Charlottesville
 Hampton Inn & Suites Charlottesville —
 At the University
 Hilton Garden Inn
 Holiday Inn – University
 Holiday Inn Express - Orange
 Holiday Inn - Monticello
 Holiday Inn Express
 Home2 Suites
 Homewood Suites
 Hyatt Place
 Inn at Darden
 La Quinta Inn & Suites
 Omni Charlottesville
 Red Roof Inn
 Residence Inn - University
 Residence Inn – Downtown
 Shenandoah Crossing Resort
 Sleep Inn

Bed & Breakfasts/Inns:

The 1804 Inn at
 Barboursville Vineyards
 200 South Street Inn
 Afton Mountain B&B
 Albemarle Estate
 Arcady Vineyard B&B
 Barn at Edgewood Farm
 Cair Paravel Farms & Lodging
 Cedar Spring Inn
 Chesley Creek Farm
 Chester B&B
 The Cottages At Chesley Creek Farm
 Devils Backbone Brewing Company
 Guest Houses
 Dinsmore Boutique Inn
 Fairhill Farm
 Farmhouse at Veritas
 Fenton Inn
 Foxfield Inn
 Glass House B&B
 Golden Horseshoe Inn Weddings
 Guesthouses Reservation Services
 High Meadows Vineyard Inn
 Inn at 400 West High
 Inn at Court Square
 Inn at Meander Plantation
 Inn at Monticello
 Inn at Sugar Hollow
 Inn at the Crossroads
 Inn at Willow Grove
 Lafayette Inn
 Leathers-Snyder B&B
 Le Bleu Ridge B&B
 The Lewis Catherine House
 Lumpkin's Restaurant & Motel

Lydia Mountain Lodge
 Mark Addy Inn
 The Market At Grelen Guest Houses
 Mountain Valley Farm B&B
 Oakhurst Inn
 Orchard House B&B
 Prospect Hill Plantation Inn
 Rockfish Valley Inn
 Round Hill Inn
 Rosebrook Inn
 Stay Charlottesville
 Silver Thatch Inn
 The Townsman
 White Lotus Eco Spa Retreat
 WildManDan Beer Centric B&B

Other Locations:

Adventure Farm & Vineyard
 Afton Mountain Vineyards
 Albemarle Ciderworks
 Albemarle Tourism & Adventure Center
 Barboursville Vineyards
 Basic City Beer Co.
 Blenheim Vineyards
 Blue Mountain Barrel House
 Blue Mountain Brewery
 Blue Toad Pub
 Blue Toad Hard Cider at High View Farm
 Bold Rock Hard Cider
 Brent Manor Vineyards
 Burnley Vineyards
 Cardinal Point Winery
 Castle Hill Cider
 Champion Brewing Company
 Charlottesville Albemarle Airport
 Charlottesville KOA

Chestnut Oak Vineyard
 Cunningham Creek Winery
 Defense Intelligence Agency Reception
 Center
 Delfosse Vineyards
 Democracy Vineyards
 Devil's Backbone Brewing Company
 Early Mountain Vineyards
 Federal Executive Institute
 First Colony Winery
 Flying Fox Vineyards
 Gabriele Rausse Winery
 Glass House Winery
 Grace Estate Winery
 Hill Top Berry Farm & Vineyard
 Horton Vineyards
 James River Brewery
 Jefferson Vineyards
 Judge Advocate General's School
 Keswick Vineyards
 Kilaurwen Winery
 King Family Vineyards
 Knight's Gambit Vineyard
 Loving Cup Vineyard
 Lovington Winery
 Misty Mountain Campground
 Moss Vineyards
 Mountain Valley Farm
 National Ground Intelligence Center
 Reception Center
 Ox-Eye Vineyards
 Pippin Hill Farm & Vineyards
 Pollak Vineyards
 Prince Michel Vineyards
 Pro Re Nata Farm Brewery
 Reynard Florence Vineyard
 Reason Beer

Sentara Martha Jefferson Hospital
 Public Spaces
 Septenary Winery
 Seven Arrows Brewing Company
 Signature Aviation @ CHO Airport
 Starr Hill Brewery
 Stinson Vineyards
 Stone Mountain Vineyards
 Three Notch'd Brewing Company
 Trump Winery
 UVA Health System Public Spaces
 UVA Medical Center Public Spaces
 Valley Road Vineyards
 Veritas Vineyard & Winery
 Virginia Distillery Company
 Virginia Wineworks
 Vitae Spirits
 White Hall Vineyards
 Wineworks Extended
 Wintergreen Real Estate Office
 Wisdom Oak Winery
 Wood Ridge Farm Brewery

Plus

300+ Medical, Dental and Optometric
 Offices
 15+ Veterinarian Offices
 60+ Law Offices
 60+ Real Estate & Insurance Offices
 60+ Financial & Accounting Institutions
 20+ Senior Living Communities
 30+ Auto Service Shops and Dealers
 40+ Hair Salons and Spas
 15+ Private Schools
 All Schools at UVA

Multimedia Presentation

www.DiscoverCville.com

The 2019 edition of *Discover Charlottesville* will be available in the highest quality print, as well as on two distinct online platforms.

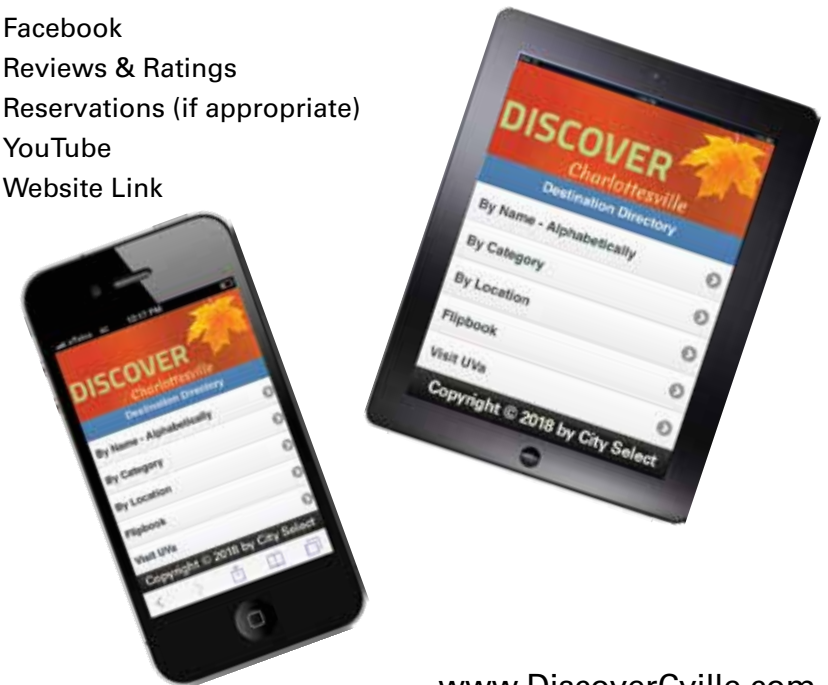
Desktop and Tablets

- Read our digital flipbook online at anytime
- Search and share features
- Share a link of the flipbook to anyone



Smartphone

- Site is 100% mobile formatted, no app to install
- Discovercville.com works on any smartphone
- Each sponsor has its own listing which includes some or all of the following features:
 - General information such as description, operational hours
 - GPS Navigation
 - Click-to-Call
 - Photos
 - Email Link
 - Facebook
 - Reviews & Ratings
 - Reservations (if appropriate)
 - YouTube
 - Website Link



Advertising Rates

2019 *Discover Charlottesville*

Display Ads

Back Cover	\$4,900
Inside Back Cover	\$3,800
Premium Lead Pages	\$3,600
Full Page	\$3,400
Half Page Vertical	\$2,250
Half Page Horizontal	\$2,250
Quarter Page	\$1,400

Formatted Ads

One Page	\$3,400
Half Page Horizontal	\$2,250
One-third Page Vertical	\$1,600
One-sixth Page Vertical	\$750



Ad Spec Sheets

2019 Discover Charlottesville

Formatted Ad Examples

Ad Size	# of Pictures	Text	Logo	QR Code
Full Page Style 1	2	yes	yes	yes
Full Page Style 2	5	yes	yes	yes
Full Page Style 3	3	yes	yes	yes
Full Page Style 4	3	yes	yes	yes
1/2 Page Horizontal	1	yes	yes	yes
1/3 Page Vertical	1	yes	yes	no
1/6 Page Vertical	1	yes	no	no

Designed to flow smoothly with editorial features, formatted ads have a clean, sophisticated design that grabs the reader's attention.

- Crisp, editorial looking presentation of your business, highlighting key points all visitors should know about you.
- Easy to participate. Just supply photos, logo and a description of your business including contact information.
- Saves you money since there are no graphic design fees.

Full Page
Style 1



Aberdeen Barn

Started by George Spathos who arrived to the United States from Greece at age eighteen, the Aberdeen Barn has been a family owned and operated business since 1965. Today, you'll find George's son and daughter, Terry and Angela, running the show, working to achieve that fine balance between honoring their father's dream while providing the type of upscale experience today's fine dining customer requires. Diner at "the Barn" has become as central to the Charlottesville experience as tallgating at Scott Stadium before the big game. Serving only the finest Certified Angus Steaks among the fires of our open charcoal hearth, Award Winning Roast Prime Rib, fresh seafood, exceptional wine & much more. Discover what has made the Aberdeen Barn a local favorite for more than 40 years! You can also enjoy fine wine, cocktails & cordials at our piano bar in this unique cocktail area. Featuring light jazz piano Friday and Saturday and three flat screen televisions turned into the latest sporting events. The Aberdeen Barn's Sportsman's Lounge is a fantastic place to relax and socialize.



Menu Specialties

APPETIZERS
Onions Focaccia
Baked Clams Cassino
Louisiana Style Fried Lobster Tail
Jobar Steak
Escarole Grilled Potatoes
Maryland Style Crab Cakes
Butter Barbecque Shrimp

FROM THE BAR & SEA
French Fried Shrimp
Broiled Maryland Lobster Tail
Broiled Sea Scallop
Maryland Style Crab Cakes
Broiled Filet of Salmon
Fresh Seafood Steak

STEAKS
Charcoal Broiled Delmonico
Charcoal Broiled Filet Mignon
Charcoal Broiled Porter Tenderloin
Charcoal Broiled New York Strip
Heavy Cut Bone In Angus Sirloin
The Porterhouse
Scallops and Tenderloin
Soft Shell Crab

CHEF'S SPECIALTIES
Roast Prime Rib of Beef, Au Jus
Charcoal Broiled Filet Mignon
Charcoal Broiled Lamb Chops
Grilled Breast of Chicken

SPECIALTY ADDITIONS
Baked Clams Cassino
Butter Barbecque Shrimp
Louisiana Style Fried Lobster Tail

FOR OUR JUNIOR GUESTS
Prime Rib Junior
French Fried Shrimp
Fried Chicken Tenders
Macaroni & Cheese



2019 Holiday Drive, Charlottesville
434-296-4630
www.AberdeenBarn.com



2019 Holiday Drive, Charlottesville
434-296-4630
www.AberdeenBarn.com

Full Page
Style 2




Ad Header

Started by George Spathos who arrived to the United States from Greece at age eighteen, the Aberdeen Barn has been a family owned and operated business since 1965. Today, you'll find George's son and daughter, Terry and Angela, running the show, working to achieve that fine balance between honoring their father's dream while providing the type of upscale experience today's fine dining customer requires. Diner at "the Barn" has become as central to the Charlottesville experience as tallgating at Scott Stadium before the big game. Serving only the finest Certified Angus Steaks among the fires of our open charcoal hearth, Award Winning Roast Prime Rib, fresh seafood, exceptional wine & much more. Discover what has made the Aberdeen Barn a local favorite for more than 40 years! You can also enjoy fine wine, cocktails & cordials at our piano bar in this unique cocktail area. Featuring light jazz piano Friday and Saturday and three flat screen televisions. We are open daily from 5pm.



2019 Holiday Drive, Charlottesville
434-296-4630
www.AberdeenBarn.com

ABERDEEN BARN

Full Page
Style 3





Ad Header

Started by George Spathos who arrived to the United States from Greece at age eighteen, the Aberdeen Barn has been a family owned and operated business since 1965. Today, you'll find George's son and daughter, Terry and Angela, running the show, working to achieve that fine balance between honoring their father's dream while providing the type of upscale experience today's fine dining customer requires. Diner at "the Barn" has become as central to the Charlottesville experience as tallgating at Scott Stadium before the big game. Serving only the finest Certified Angus Steaks among the fires of our open charcoal hearth, Award Winning Roast Prime Rib, fresh seafood, exceptional wine & much more. Discover what has

made the Aberdeen Barn a local favorite for more than 40 years! You can also enjoy fine wine, cocktails & cordials at our piano bar in this unique cocktail area. Featuring light jazz piano Friday and Saturday and three flat screen televisions turned into the latest sporting events. The Aberdeen Barn's Sportsman's Lounge is a fantastic place to relax and socialize.



2019 Holiday Drive, Charlottesville
434-296-4630
www.AberdeenBarn.com



2019 Holiday Drive, Charlottesville
434-296-4630
www.AberdeenBarn.com

Full Page
Style 4




Massanutten Resort & Indoor WaterPark

A revitalizing property, Massanutten Resort features 800,000 acres of mountain fun at its very best. 1,500 ft. in size, miles of amenities, and endless dining, drinks and hotel accommodations, Massanutten has everything to get you in the spirit of the year. All our resort amenities are located in the heart of the Shenandoah Valley and are all accessible from Charlottesville. Massanutten is a truly special experience.

Recently named one of the Top 10 Best Indoor WaterParks in America by Budget Travel, Massanutten WaterPark is home to eight exciting tubes and built slides. The Adventure Race, water area, and even indoor surfing! The Park also features three restaurants, a huge arcade area, soft play, and an Outdoor WaterPark that is open during the summer months! Massanutten WaterPark is truly a central location for family fun and group outings.

Widely known as "the green where beautiful fun goes to all together", Massanutten Resort has been offering a unique sports experience unlike any other resort for over 80 years. This experience includes well beyond just skiing. Massanutten recently opened MountainLife the best snowmaking in the region. This, along with year-round zip line experiences, skiing & snowboarding, ice skating, and many more amenities for all budgets, there is no wonder why Massanutten Resort was the nation's resort of the year.



1000 Resort Blvd
Massanutten, Virginia 22988
Phone: 546.299.8441
Reservations: 546.299.4962



Formatted Ad Examples

Half page horizontal, one-third page vertical and one-sixth page horizontal

1/2 Page Horizontal Formatted Ad
(one formatted option available)



York Place

York Place, the only enclosed shopping plaza in Charlottesville/Charlottesville, VA, features a unique collection of shops and restaurants. Spend some time perusing the shops for fine jewelry and nice gift items. Perhaps reward yourself with a manicure or a nice hairdo. Then visit our beloved bookstores. Meet friends for breakfast or a morning cup of coffee. Enjoy an outdoor lunch at one of the patios before an early dinner seated with a scenic view above. You will find it all at York Place! Located conveniently between 1st and 2nd Streets at the west end of the mall — look for the international flag at the entrance. Here it goes every day of the week. Some hours vary.

1174W Main Street, Charlottesville
434.284.8217
yorkplace.com





The Paramount Theater

Centrally located on the Downtown Mall, the historic Paramount Theater is ready to please to remember the past, but to celebrate the future. With its original architectural charm, delicate detailing and ornamental spaces, the theater houses Charlottesville's most famous acts, Thomas Jefferson. It hosts a wide variety of music, dance, drama, Broadway, comedy and family performances every year. The Paramount Theater's mission — to educate, entertain, inspire and enlighten — is rooted in its commitment to presenting a wide variety of arts, education, and entertainment opportunities for everyone to enjoy. Visit the website for details on exciting and show times.

174 E. Main Street, Charlottesville
434.979.1333
theparamount.com



1/3 Page Vertical Formatted Ad
(one formatted option available)



Restaurant Pomme

Located in the heart of the Blue Ridge, in downtown Charlottesville, Virginia, Restaurant Pomme provides an authentic classic French dining experience and award winning service. The restaurant welcomes diners and guests to a warm and inviting restaurant of the French country culture. Need to show someone on a day trip or gathering with friends and family, we want to show our respect of food and wine with you. A new world of fine dining.

Lunch Tue - Sat 11:30am - 3pm
Dinner Tue - Sat 5:30pm - 8:30pm
Brunch Sat 9:30am - 2:30pm
Closed Sun Night & Mon

118 E. Main Street, Charlottesville VA 22902
434.832.6130
restaurantpomme.com





Aberdeen Barn

Established in 1985 as Charlottesville's premier steakhouse, Dinner at "The Barn" has become an integral part of the Charlottesville experience as helping to build Downtown into the big game. Being only the first Certified Angus Steaks among the lines of our open steakhouses, Award Winning, Angus Prime Rib, fresh seafood, exceptional wine & craft beer. Dinner and lunch, make the Aberdeen Barn a local favorite for more than 30 years! You can also enjoy fine wine, cocktails & available at our great bar in the unique outdoor area. Featuring light live music Friday and Saturday and live that seven musicians hold live the best country events.

Open daily from 5pm

2018 Hickory Drive, Charlottesville
434.296.4930
abarn.com





Commonwealth Restaurant & Skybar

Our extensive menu is our commitment to focus on being your preference and satisfaction being, exceptional award winning bar offerings, and our shared commitment to providing you an experience you won't soon forget. Our menu features expertly crafted dishes influenced by the beauty of our home state highlighting our region's abundant flavors. Whether indulging at our Library Bar, relaxing in our Restaurant or our getting at our Skybar, we promise you a warm welcome and something for every great palate. We look forward to meeting you and become a part of our community.

Mon - Thurs 4:00pm - 11pm
Fri - Sat 5:00pm - 11pm
Happy Hour Mon - Fri 3pm - 6pm
Brunch Sat 10am - 3pm

422 E. Main Street, Charlottesville
434.263.7726
commonwealthva.com



1/6 Page Horizontal Formatted Ad
(one formatted option available)



Tual Jewellers

Now locally owned, Tual Jewellers provides fine jewelry and more than just gold. We offer antique & vintage items, make repairs, custom jewelry, watch maintenance & gifts. We provide local design, custom restoration & reconditioning to existing antique jewelry. & hand engraving in same day turnaround. We are open 10am - 6pm Mon - Sat.

434.296.4258
tualjewellers.com



Cville Arts

Cville Arts is a vibrant arts center featuring gallery space for visual arts, live music, theater, and dance. Our mission is to provide a space for artists to showcase their work and for the community to enjoy. We offer a variety of classes and workshops for all ages. Visit our website for more information.

118 E. Main Street, Charlottesville, VA 22902
434.972.9505
cvillearts.org



O'Suannah

Don't you say for thoughtful gifts. We have everything you need for the holidays. Whether you're looking for a gift for a friend, a loved one, or a business partner, we have it all. Our selection of gifts is vast and diverse, ranging from personalized items to luxury goods. Visit our website for more information.

541 E. Main Street, Charlottesville, VA 22902
434.972.2449
osunnah.com



Angelo Jewelry

Angelo is the contemporary jewelry gallery in the Downtown Mall in Charlottesville. It is owned, and operated by nationally recognized jewelry artist, Joe Angelo. We offer a wide variety of jewelry, from custom pieces to designer brands. Visit our website for more information.

202 E. Main Street, Charlottesville, VA 22902
434.972.9256
angelojewelry.com



Pawprints Boutique

Find the perfect gift for your furry friend at Pawprints Boutique. We offer a wide variety of pet supplies, from toys and treats to grooming products. Visit our website for more information.

401 E. Main Street, Charlottesville, VA 22902
434.964.9123
pawprintsboutique.com



Great Graphics

The gallery has been showcasing an amazing collection of original artwork, including oil, watercolor, and mixed media. We offer a wide variety of art supplies and services. Visit our website for more information.

422 E. Main Street, Charlottesville, VA 22902
434.972.8767
greatgraphicsva.com

Items needed for 1/2 page formatted horizontal ad:

- Horizontal picture 4.75" wide by 3" high, 300 pixels per inch (Cell phone images may be used if the file is sent in its original and/or largest size.)
- Logo
- Advertiser's name, address, phone number and website
- 120 word description (includes hours of operation)

Items needed for 1/3 page formatted vertical ad:

- Square picture 2.6563" wide by 2.7813" high, 300 pixels per inch (Cell phone images may be used if the file is sent in its original and/or largest size.)
- Logo
- Advertiser's name, address, phone number and website
- 110 word description (includes hours of operation)

Items needed for 1/6 page formatted horizontal ad:

- Vertical picture 2" wide by 2.7083" high, 300 pixels per inch (Cell phone images may be used if the file is sent in its original and/or largest size.)
- Advertiser's name, address, phone number and website
- 65 word description (includes hours of operation)

Display Ad Specifications

AD SIZE	TRIM	BLEED*	NON-BLEED
2 Page Spread	20" x 10"	20 1/4" x 10 1/4"	18 5/8" x 9"
Full Page	10" x 10"	10 1/4" x 10 1/4"	8 1/2" x 8 5/8"
1/2 Vertical	4 1/8" x 8 5/8"		
1/2 Horizontal	8 1/2" x 4 3/16"		
1/4 Square	4 1/8" x 4 3/16"		

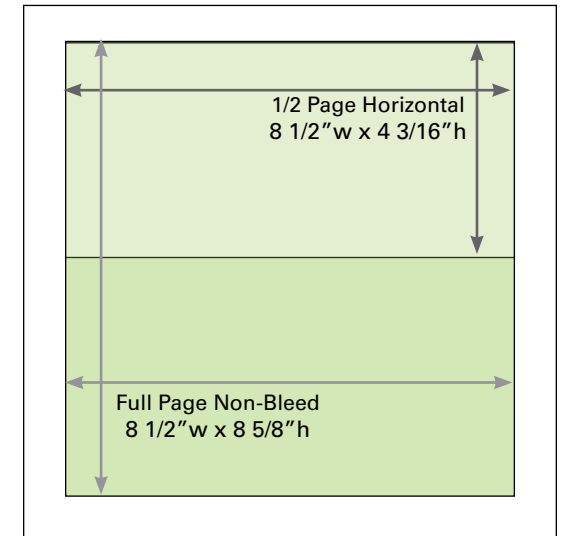
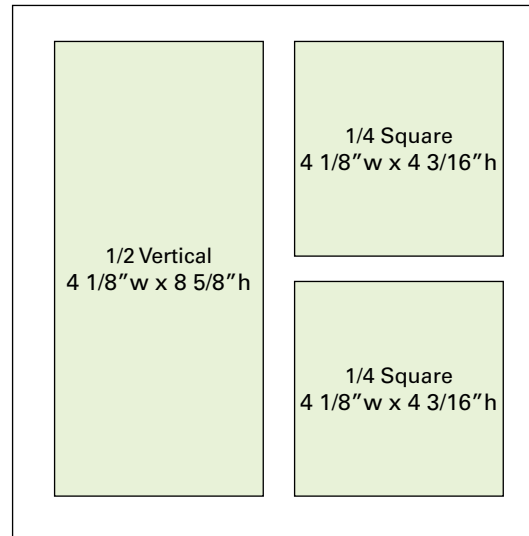
Guidelines

- Save all art as high resolution (300 dpi) and four-color process CMYK only. (Spot colors should be converted to process.)
- Fonts: Use ONLY PostScript Type 1 or OpenType. Outline ALL fonts.
- All ads must conform to dimensions above. Do not use any marks or bleeds. If ads do not conform, the ad will be modified to fit the appropriate space at the advertiser's expense.
- Apply rich black (C=40 M=30 Y=30 K=100) to large areas of black

* Bleed is a printing term that refers to printing that goes beyond the edge of the sheet after trimming. It is very difficult to print exactly to the edge of a sheet of paper, so to achieve this it is necessary to print a slightly larger area than is needed and then trim the paper down to the required finished size. Images, background images and fills which are intended to extend to the edge of the page must be extended beyond the trim line to give a bleed.

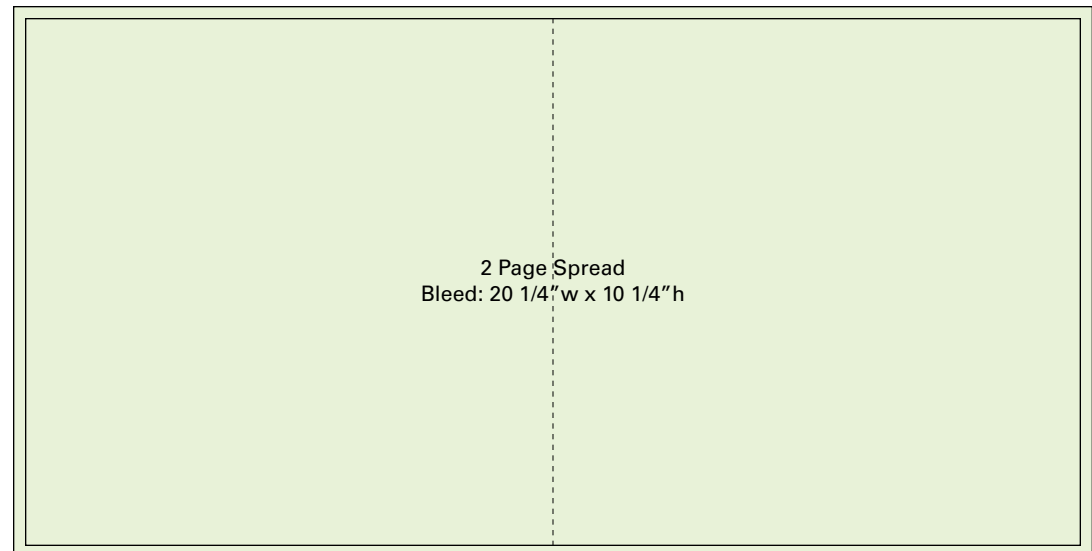
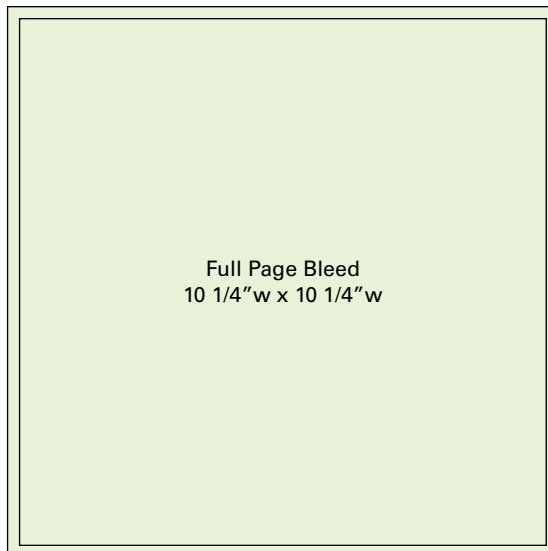
The final size of a printed page after excess edges have been cut off is the trim size.

The live area is a safe zone for important text or images. This is an area of your printed piece that is safe from cropping. Keep text and important graphics inside the live area. For two page spreads and full page ads with bleed use 5/8" on left and right sides for spine safety margin.



Accepted File Formats:

Adobe Acrobat
.pdf/x-1a



Technical Information

Mechanical Requirements

- The *Discover Charlottesville* Book is produced with accepted standards for web offset printing (SWOP), using four-color process inks (CMYK).
- Final digital ads should be supplied as PDF/x1-a or Press Quality PDFs with high-resolution transparency flattening. **NO PRINTER'S MARKS: including crop marks, bleed marks, registration marks, color bars or page information.** Include all fonts subsetted at 100%.

These files must be created using one or more of the following software programs only: Adobe InDesign, PhotoShop or Illustrator. Please do not use Microsoft Publisher or Office applications as these do not create acceptable PDFs.

Build your ads to conform to these specifications at final size.

- Image (photo) files should be 300 pixels per inch in CMYK. One-bit images (such as black and white logos) should be a minimum 600 pixels per inch.
- Convert all colors to 4/C process colors (CMYK). No Pantone, RGB or Lab Color. If not CMYK, publisher will convert color as needed and will not be held responsible for any color shift.
- Check that the maximum total ink cover (TAC) does not exceed 300%.
- Provide 1/4" bleeds (image beyond trim) in bleed ads.
- Keep all live matter 1/4" from the trim on all four sides.
- For two page spreads and full page ads with bleed use 5/8" on left and right sides for spine safety margin.
- All ads must conform to the specification sheet dimensions. If they do not, the ad will be modified to fit the appropriate space at the advertiser's expense.
- Files must be in .zip format if compression software is used.
- Ad Proofs: We follow industry standards on press. If running a color ad, you may supply a color proof which will be used to check content not for color matching. Please note that consumer printers cannot be relied upon to predict press color as the inks used are not true press colors.

General Information

City Select is not responsible for, nor does it guarantee the accuracy or reproduction quality of materials which do not meet these specifications. Changes to supplied materials will be made by publisher only on written

instructions from client, and such changes must be received at least 30 days prior to print date. City Select can accept native files in a limited number of formats (please call for formats). Changes can only be made if the native files, fonts and graphics are supplied. City Select endeavors to comply with all advertiser's changes, however, City Select assumes no responsibility for errors and omissions resulting from such changes.

Design Fees

Display Ads

Materials Provided by Advertiser:

If advertiser provides advertising that fits ad dimensions there will be no design fee.

If advertiser wishes us to recreate an ad from some of their previous works to fit our ad specifications, design fees may apply. Original native files are helpful (Adobe Design Suite preferred). Needed design elements include high resolution images, fonts, logos, text and a pdf copy of the original ad.

Original Ad Creation:

If advertiser does not have an example ad that we can reconfigure to our specifications or wishes to create a brand new look, an estimated design fee will be provided for original ad creation, photography and writing. When original ads are created, complete native files will be given to client in addition to copyright privileges for other publications.

Formatted Ads

No design fee.

File Delivery

Mail:

Ads can be submitted on thumb drive, CD or DVD.

City Select

Attn: Judy Bias

1140 E High Street

Charlottesville, VA 22902

Electronic:

Ads emailed to Judy@vawelcome.com

If you have questions, please call 434-220-0020.